

NEWS RELEASE



For Immediate Release:
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Peak Vista Community Health Centers Celebrates 37th Anniversary with Olympic Champion Picabo Street at Fourth Annual **Breakfast of Champions**

Myron Stratton Home Honored as 2008 Champion of Community Health

Colorado Springs, CO, November 13, 2008--Peak Vista Community Health Centers held its fourth annual **Breakfast of Champions** (featuring Wheaties) today at the Broadmoor's International Center. Picabo Street, Olympic Gold Medalist in alpine skiing, provided the keynote address to a capacity crowd. The annual event raised more than \$120,000 for primary medical, dental and behavioral health services for working families in the Pikes Peak Region. Raising awareness of the organization and its contributions to this community, the event also served to recognize the many champions associated with Peak Vista, especially volunteer physicians and dentists, and community partners.

El Pomar Foundation served as **Breakfast of Champions** Presenting Sponsor with Kathy and Bill Hybl recognized for being co-founders of the event. As Gold Sponsor, Academy Bank sponsored Picabo Street, whose presentation was both motivational and inspirational. "While Picabo had numerous resources to tap during her injuries, many of our patients have little to none when a healthcare crisis arises. Peak Vista is there for the many working families of El Paso and Teller counties when they have health-related needs...in essence, we serve as champion for the 53,000 patients we care for each year," according to BJ Scott, Peak Vista President and CEO.

Peak Vista's **Breakfast of Champions** recognized the Myron Stratton Home (MSH) as its 2008 Champion of Community Health. MSH has contributed immensely to this community, establishing a Grants Program in October 2001 to extend the Stratton legacy. This program has provided financial assistance to local charitable organizations that share a similar purpose and mission. In 2007, MSH renovated an existing building into a state of the art Family Health Center so that Peak Vista could provide exceptional health care for those in need. MSH has awarded 75 grants, totaling nearly \$1.3 million, since its

inception. Nominees for Peak Vista's Champion of Community Health award must 1) exhibit outstanding advocacy for issues which directly impact our community's health or 2) contribute financially to a measurable community health-related initiative or solicit significant funding for the same.

Peak Vista also honored Rosemary Bakes-Martin, former Director of the El Paso County Department of Health and Environment, who passed away this year. Rosemary's family members were there to accept a STAR, which was purchased by Peak Vista in her name, as a reminder of her status in this community and how much she is missed.

About Peak Vista

Peak Vista Community Health Centers is a non-profit organization whose mission is to provide exceptional healthcare for people facing access barriers. Established in 1971, Peak Vista annually offers primary medical, dental, and behavioral health services to more than 53,000 El Paso and Teller residents...most from working families without health insurance. To learn more about Peak Vista, visit www.peakvista.org.

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