

SIXTEENTH STREET COMMUNITY HEALTH CENTER

# annual report 1998



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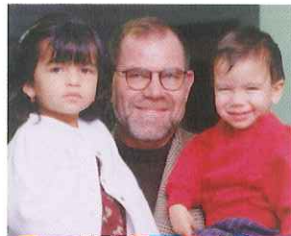
QUALITY FAMILY-BASED HEALTH CARE, HEALTH  
EDUCATION & SOCIAL SERVICES, FREE FROM  
LINGUISTIC, CULTURAL AND ECONOMIC BARRIERS

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*Serving the community for over 29 years*



**Message from the CEO page 2-3**

As the needs of the neighborhood have changed and grown, we have responded with new services and a renewed commitment to maintaining access to quality health care.



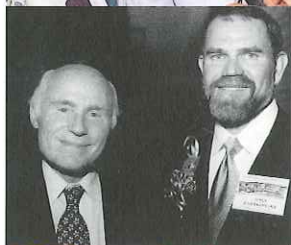
**A Year In Review page 4-11**

Serving more residents than ever before, we re-aligned programs and embarked on exciting new partnerships.



**Services That Make A Difference page 12-13**

Because of our professional, dedicated and creative staff we're proud to report program highlights and measurable outcomes.



**Contributors & Friends page 14-17**

We celebrate excellence in athletics and a broad array of support from the community.



**Financials page 18-19**

Revenues and expenses for the fiscal year April 1, 1998 to March 31, 1999.



**Board of Directors page 20-21**

All members of our Board are volunteers and represent the community. Half of the members of the Board are users of the clinic.



*Serving the community for over 29 years*

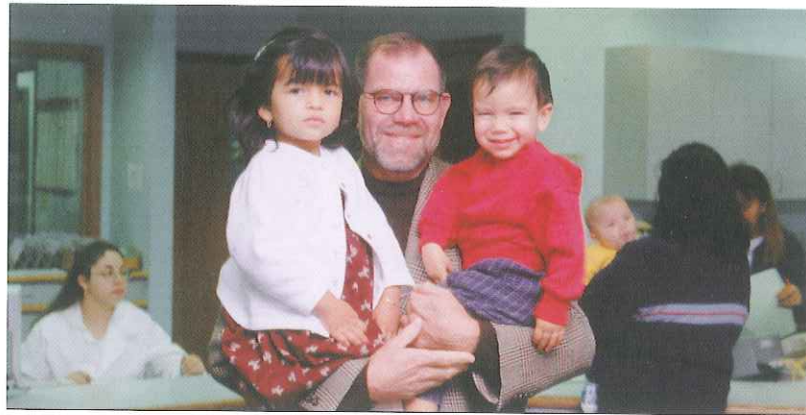
**dedication**



**mission**

# John J. Barthowski

## meeting the needs of a multi-cultural neighborhood



In 1998, the Sixteenth Street Community Health Center completed its 29th year of service to the community. In January, we opened our newly remodeled and expanded pediatric clinic, marking the final phase of a two year expansion. We are now fully staffed and operational at three locations - the main clinic building located at 16th and Washington, our WIC site and environmental health offices at 16th and Greenfield and the Bayview Community Dental Center, at 2306 South Kinnickinnic.

With this growth, demands for our services have increased with over 113,000 patient visits recorded last year. This is a 24% increase over 1996. Although the age mix and income status of the people we serve remains constant (47% of our patients being children under the age of 12, and 64% of their families reporting incomes below the poverty level) their health insurance status has not remained the same.

Two years ago, 27% of patients we served were uninsured. This past year, the number of uninsured had risen by more than 10%. In 1996, 48% of our patients had Medicaid health insurance. In 1998, only 34% had Medicaid coverage.





Our response to these challenges has been to continue to provide quality care, reduce our costs and increase revenues. We have streamlined programs and services, improved accounting/billing practices and enhanced our capability to operate programs with philanthropic and corporate support.

The following pages detail new partnerships that have been formed and the successes we have had because of the leadership and dedication of our Board of Directors and Staff. We are proud to report on some exciting new initiatives that have made Sixteenth Street a national and international model for provision of community based health care. We look forward to the new year and the challenges and opportunities that lie ahead.

Sincerely,

A handwritten signature in black ink, appearing to read "John J. Bartkowski".

John J. Bartkowski, DrPH  
Chief Executive Officer



## A YEAR IN REVIEW

1998

Since its very beginning in 1969, Sixteenth Street Community Health Center's response to the health care needs of community residents has been to provide not only top quality medical services, but also related supportive social services, health education and preventative care.

Our nurse case managers work to coordinate medication and medical care for children and adults with difficult conditions or multiple health problems. Health educators include home visits as part of pre-natal care and work with an on-staff breast feeding specialist to assure that new babies get the best possible start in life. Community workers in the Lead Outreach Project go door to door in the neighborhood to educate parents about the risks of lead paint hazards that can poison their children.

In 1998, we worked to re-align programs and integrate services in order to create the greatest possible benefit for the health of the community.



**LEAD TESTING AT WIC** The Women, Infants and Children (WIC) Program at Sixteenth Street is the largest single site WIC program in the State. Although WIC provides nutrition education to mothers of children under the age of 5, and WIC staff test children for iron with a blood test, the WIC program is not funded to perform lead testing or equipped to educate parents about how to prevent lead poisoning. In 1998, Lead Outreach and WIC joined forces to include a lead test as part of a WIC visit and to provide in-home training to WIC parents on the dangers of lead poisoning. During the first three months of the project, 372 children were tested for lead at WIC. 224 of these children had never had a lead test before and 56 were found to have lead poisoning. The Lead Outreach Project will monitor these children and help their families avoid more severe lead poisoning.



success



1998

**new partnerships**

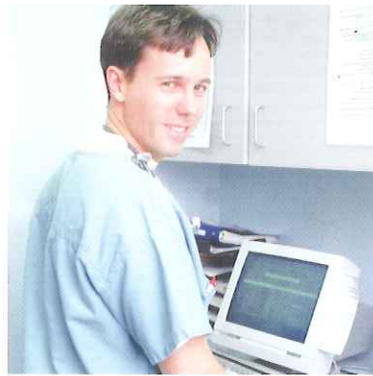


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**GETTING THE LEAD OUT OF HOMES** Since it started in 1995, Sixteenth Street's Lead Outreach Project has worked with parents to teach them about lead paint hazards in their homes and showed them how to protect their children from becoming poisoned by lead. The project has been successful using this education-only approach, however the problem of lead poisoning will never be solved until lead paint hazards are actually removed from homes. Through a new partnership with the City of Milwaukee Health Department, the Sixteenth Street Lead Project has been able to repair more than 100 homes to make them lead safe. This project, funded by the Department of Housing and Urban Development (HUD) dramatically reduces the lead hazard in homes and improves the value and appearance of the homes as well.

**CHILDREN'S HEALTH ADVISORY COMMITTEE** The Environmental Health Department at the Sixteenth Street Community Health Center is the only one of its kind among community based health centers. Projects run by this department have been exclusively funded by competitive grants and have received national and international recognition. Sixteenth Street CEO John Bartkowski, was appointed to serve as a member of a national advisory committee on children's health and the environment. The Children's Health Protection Advisory Committee is composed of a broadly based





group of researchers, educators, government and industry representatives along with environmental advocates. Sixteenth Street is the only community health center representative on the Committee that actually provides medical and preventative health care services to children. The Committee exists only until 2001 and will make recommendations for federal public policy and regulatory changes.

On behalf of the people of the State of Wisconsin, I wish to congratulate the Sixteenth Street Community Health Center on their successful Lead Poisoning Prevention Program.

During the past four years, the overall rate of lead poisoning among children in the area served by Sixteenth Street's program has gradually gone down, and the number of children being tested for lead poisoning has steadily gone up. I am proud the State of Wisconsin is a partner in the solution to the lead poisoning danger that faces Milwaukee's children.

Wisconsin is a state of neighbors who care. Together, we have the power to foster the development of our youth, our families and our communities. Congratulations on a job well done.

Governor Tommy G. Thompson  
State of Wisconsin

*Governor Tommy G. Thompson*

1998



**CHILD HEALTH CHAMPION PILOT COMMUNITY** In April 1998, the central city areas of Milwaukee's near north and south sides were designated as one of 11 communities in the United States to pilot innovative projects to address health problems of children related to environmental conditions. Funded for one year, by the U.S. Environmental Protection Agency, Sixteenth Street will lead a community coalition to work on a new approach to asthma management. As a Child Health Champion Pilot Community, doctors, parents, school personnel and others will work together to help children manage their asthma and avoid the need to go to the emergency room. In August of 1998, Sixteenth Street's Asthma and Air Quality project with South Division High School was presented as part of the first international conference on Children's Health and the Environment held in Amsterdam. One of the outgrowths of this conference is the formation of the International Network on Children's Health, Environment and Safety (INCHES). Sixteenth Street is a founding member of this organization and will continue to participate in information exchange and furthering international understanding of how the environment can affect children's health.

Over the past two years, chemistry, biology and general science students at South Division High School worked with Sixteenth Street Environmental Health staff to learn about asthma and air quality in the neighborhood. Six hundred students were surveyed to determine rates of asthma at the high school. Working with Wisconsin Department of Natural Resources staff, students analyzed the data from the survey and worked to gain an understanding of how air quality monitors work and how monitoring information is used. Because the project was successfully used to help students with math, science and community service activities it was presented as a model at the Governor's Educational Technology Conference in Green Bay.





Children all over the world are affected by factors in their environment over which they have little control. They breathe more air, drink more water and eat more food for their size than adults do. All this while, their bodies and brains are developing. The field of study looking at the relationship between health and the environment is a rapidly growing one and the need to share scientific and research information with communities where children are at risk is great.

The International Network on Children's Health, Environment and Safety (INCHES) is devoted to increasing understanding of how environmental factors influence child health. The Network has the capability to bring together researchers and academics who are experts in this field. In order to really make some progress in the prevention of diseases related to our environment we need to rely on organizations like the Sixteenth Street Community Health Center to inform us on how the day to day practice of medicine can use this knowledge.

It is also the involvement of the children themselves in those local projects that can show us what their needs are. I hope that Sixteenth Street will continue to give us examples of good practices in children's environmental health with the help of all the parents and children in Milwaukee.

Sixteenth Street is an active leader in local children's environmental health projects. We applaud the work that they have done to improve asthma care and attack the housing based problem of lead poisoning. My thanks and appreciation to everyone at Sixteenth Street for stepping beyond their borders to improve children's health.

Peter van den Hazel, M.D., MPH  
Dutch Association of Environmental Medicine

*Peter van den Hazel*

1998

the health of the people and the community depend on each other



**SUSTAINABLE MENOMONEE VALLEY** Sixteenth Street's service delivery area is bounded on the north by the Menomonee River Valley. What was once the industrial employment center of the City now sits with large tracts of vacant property and few jobs for the people who live in the community we serve. With the expectation of improving the job environment for our neighborhood, a new collaborative effort was started to revitalize both the economic and environmental conditions in the Valley.





Working with funding from the Milwaukee Foundation's new Great Lakes Environmental Fund and the support of the Menomonee Valley Business Association, Wisconsin Electric Power Company and a host of other public and private sector partners, Sixteenth Street is leading a unique community based health project.

The Sixteenth Street Community Health Center makes a huge difference in the lives of thousands of Milwaukee residents on a daily basis by providing medical care and social services without regard to language, cultural or income limitations. While its roots are deep on the south side of the City, Sixteenth Street is more than a south side health center -- it is committed to the health of the whole community in the broadest sense, understanding that the health of the people, depends on a healthy economy and healthy environment. Sixteenth Street's work toward a 'sustainable Menomonee Valley' should be commended, it will benefit all of us for years to come.

Mayor John O. Norquist  
City of Milwaukee

# benefits of early intervention

SERVICES THAT MAKE A DIFFERENCE

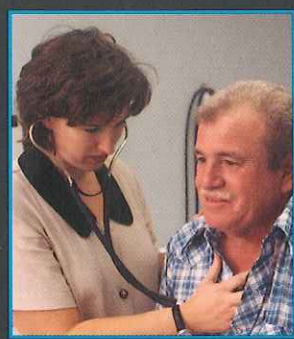
treating and preventing illness and promoting health



**PRIMARY MEDICAL CARE** 10,608 children and adults made 49,769 visits to the Center to receive care in areas of pediatrics, internal medicine and family practice. 95.3% of all babies delivered by Sixteenth Street providers were above normal birthweight, a reflection of good pre-natal care and a higher rate than overall averages for the City or County. A random immunization assessment by the Centers for Disease Control and Prevention found that 93% of children were up to date with immunizations by age two.

**ADULT, PEDIATRIC AND COMMUNITY OUTREACH CASE MANAGEMENT** 12,255 patient visits were conducted by nurse case managers, health educators and community outreach workers to assess patient health, coordinate care and provide health information, referrals and counseling. 463 patient visits were recorded by the pediatric nurse case manager to help families of children deal with multiple, severe or chronic health conditions such as cerebral palsy, spina bifida and asthma. Over 1000 men and women over the age 45 came to the clinic for care. 75 adults received support and evaluation services to help them manage chronic health problems associated with diabetes, asthma

A 62 year old chronically ill man with a weakened heart, diabetes and circulatory problems that had caused a severely ulcerated leg, was hospitalized for two months, following an emergency room visit. With limited ability to speak English and no insurance he was referred to Sixteenth Street for care.



Regular medical supervision, connection with our social services and assistance from our prescription drug program have allowed this man to resume his normal activities (on two healthy legs) and provided him with support to help him avoid another hospital stay.

"I'm pretty proud of how we've been able to help some of our older patients learn to live happily and peacefully with difficult health problems" Dr. Julie B. Schuller

success

and cardio-vascular conditions. 174 pregnant women received alcohol or drug counseling during their pregnancies. 97% of the babies born to these mothers were drug free at birth. Almost 900 tests for HIV were given. Nurse case management was provided to 75 HIV patients to help them manage medication, coordinate their treatment and to help them cope with their illness.



**DENTAL CARE** 2,005 patients made 5,645 visits to the Bayview Community Dental Center. Preventative, emergency and restorative dental services, including oral hygiene instruction and oral surgery are available to patients. 614 children and adolescents received pit and fissure sealant to prevent tooth decay. 1,062 adults and children had restorative dental work done. 600 children in the community learned how to take care of their teeth from the visits our dental hygienist made to nine elementary schools.



**WOMEN, INFANTS AND CHILDREN (WIC)** Over 5,600 young mothers and children came to the WIC clinic each month for nutritional assessment, education and food supplement vouchers. In addition to serving as a referral source to other programs, Sixteenth Street's WIC Program aggressively promotes healthy eating, participating in the Farmer's Market Nutrition Program during the summer months and promoting breastfeeding for new mothers all year long. 57% of new mothers at WIC start out breastfeeding compared to the statewide average of only 42%.

**BEHAVIORAL HEALTH SERVICES** State certification was received to provide a full range of services for ambulatory mental health care and substance abuse counseling and treatment. Bi-lingual staff assessed and treated 759 individuals, including children, adolescents, single adults, couples and families.



**SOCIAL SERVICES AND HEALTH EDUCATION** 3,219 individuals came to the clinic for social services including nearly 800 uninsured people who completed applications for insurance. 2,050 contacts were made with our health educator at South Division High School for sexual responsibility education, HIV, alcohol and other drug abuse counseling and for referrals for other health care needs.

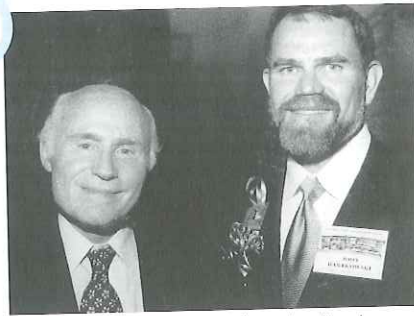
“...TRULY AN OUTSTANDING CENTER...ONE OF THE BEST CLINICAL REVIEWS I HAVE BEEN PRIVILEGED TO CONDUCT.”



FEDERAL AUDITOR, PRIMARY CARE  
EFFECTIVENESS REVIEW (PCER)

## CONTRIBUTORS & FRIENDS

1998



U.S. Senator Herb Kohl and John Bartkowski at the All Sports Legends Roast

In 1998, we exceeded our Annual Campaign Goal by more than 30%. A total of \$1,045,396 was raised from individual donors, corporate sponsors, foundations and competitive grants for program support, (including local, state and federal government agencies).

The "All Sports Legends" Celebrity Roast raised more than \$80,000 and was responsible for 25% of the total funds raised from private sector donors. Our sincere appreciation is extended to all those individuals and businesses that contributed to the Roast and special thanks to U.S. Senator Herb Kohl for his leadership and the Herbert Kohl Charities, Inc. for support of the Roast.

### D O N O R S

\$1 - \$99

Yvette Aponte, Dr. Thomas Bachhuber, Beth Baxmann, Diana Beltran, Dr. David J. Beste, Betty Brinn Childrens Museum, Linda Billings, Broadway Baby Dinner Theatre, Susan Blomstrom, Raymond J. Butrym, Carmen Bolorin, Canvasbacks, County Clare, Yami Cambroner, Ricki Coppock, Mary Davidson, Virginia Cordoba, Roberta Curich, Tracee Diaz, Erik of Norway Salon, Fiesta Mexicana, Firstar Bank, Weslyn A. Fleming, Dr. Seth Foldy, Sonia Galicia, Liz Garcia, Carol J. Hanneman-Garuz, Gracious Catering, Robert J. Grzybowski DDS, Orlando Gonzales, Tony Gustin, Half Price Books, The Harp, The HiFi Cafe, Derry Hegarty's, Laura Heiser, Anna Hodges, The Hi Hat Lounge, Scott Joffe, Anthony Linn, Tomasita Longoria, Leslie Miller, Mimma's, Lita Panfil, Elvira Ramirez, Cynthia Ramirez, Maria Rodriguez, Gary Rowbottom, Shaker's, LaVerne Schmidt, Skylight Opera Theatre, Starbucks, Pasong Vang, The Velvet Room, Patricia Villarreal, Castillo Vincente, Paul Westrick, Tang Yang, Nico Zavala





1998



Left to Right: Hall of Famer, former Packer Herb Adderly; Ice Hockey Olympic Gold medalist Karyn Bye; Former Milwaukee Brewer MVP Jim Gantner

\$100 - \$249

Scott Anderson, Judy Bockl, Dr. Alicia Broeren, Ralph Brunner, Cherek Lincoln-Mercury, Inc., Jim Conway, Corporate Limousine Service, Dr. Lynn Coulter, The Country Inn, Carlton Donowa, DDS, Anthony Earl, David Espinoza, The Exclusive Company, Dr. Sharon Fleischfresser, Great Lakes Genetics, S.C., Jane Gleeson, Green Bay Packers, The HSM Group, Ltd., HRLink Consultants, Mary Jane James, Klein Dickert Company, Congressman Jerry Kleczka, Laura Vargas Koelsch, LaPerla, Sylvan Leabman, Dr. Mary Lehrmann, Karen LeSage, Richard Limbach, Barbara Medina, Ellen Murphy, Joanne Morales, Lost Playground Studio, Milwaukee Physicians & Therapists, S.C., Ellyn McKenzie, William Naleid, Mylene Nguyen, DDS, Olympia Resort & Spa, Order By Design, Ortho-McNeil, Pettit National Ice Center, The Pleasant Company, Prado Cleaning Service, Betsy Reilly, Maria Rodriguez, Second City Comedy Club, Dr. Armando Sanchez, Amalia J. Schoone, Elsa Sepulveda, John V. Shea, DDS, Barbara Shikora, Dr. Julie Schuller, Theatre X, Universal Savings Bank, George Watt's & Son, Inc., H.H. West Company, Dr. Paul E. West, Willow Run Golf Club, Anna Villarreal

\$250 - \$499

Michael Arnow, Dr. John Dunn, Bill Dietrich, Guardian Credit Union, Grapes & Grain, Frank F. Haack & Associates, Inc., Franziska & Ronald Hart, Harley Davidson Motor Company, Horizon Health Care, Jim Hempel, Hyatt Regency Milwaukee, Imperial Computers, Inc., Barbara Karow, LaCasa de Esperanza, LaCausa, Inc., The Marcus Corporation Foundation, Milwaukee Admirals, Milwaukee Art Museum, Milwaukee Ballet Company, Milwaukee Mustangs, Milwaukee Repertory Theatre, Milwaukee Symphony, Milwaukee Wave, Milwaukee Brewers Baseball Club, Dr. James Omohundro, James Ruckh, Dr. Julie Schuller, Beverly Siligmuller, Shawn Smith, Dr. Lisa Stukenberg, Dr. Anthony J. Sweeney, Wisconsin Gas Company



1998  
CONTRIBUTORS & FRIENDS

\$500 - \$999

Boynton, Earle & Colon, John Bartkowski, Brian Borofka, CG Schmidt, Coca Cola Bottling Company, Conley McDonald, Catherine Conway, United/Dynacare, LLC, Garay Enterprises, Inc., Investment Designers, Inc., Frank Kloiber Jewelers, Laboratory Corporation of America, Mutual of America Life Insurance Company, Gail L. Ostler, Dr. David Waters

\$1,000 - \$2,499

AT&T, Aurora/University of Wisconsin Medical School, Bottom Line Marketing and Public Relations, Inc., Broydrick & Associates, Inc., Centro de la Comunidad Unida, Extencicare Health Services, Inc., Fortis Health, The Gardner Foundation, MGIC, Managed Health Services, Marquette University, Medical College of Wisconsin, Mega Marts, Inc., Midwest Express Airlines, Milwaukee Journal Sentinel, Mueller Integrated Marketing & Communication Design, August Mueller Trust, Felipe Prado, Rockwell Automation, Split Rail Foundation, Superior Services, Inc., Time Warner Cable, von Briesen, Purtell & Roper, S.C.



\$2,500 - \$4,999

Beyer Construction, Columbia-St. Mary's, Medico-Mart, Inc., U.S. Senator Herb Kohl

\$5,000 - \$9,999

Blue Cross Blue Shield United of Wisconsin, Froedtert Memorial Lutheran Hospital, Humana WHO, Jewel-Osco, Philip Morris Companies, Inc., Kohl's Department Store, Northwestern Mutual Life, PrimeCare, Brian Stark & Debra Altshul-Stark, Wisconsin Energy Corporation Foundation

\$10,000 - \$24,999

St. Anthony Foundation, Banc One Wisconsin Foundation, Patrick & Anna M. Cudahy Fund, Pettit Foundation, Lux Foundation, Potawatomi Bingo Casino Social Development Commission

\$25,000 - \$75,000

Faye McBeath Foundation, Northwestern Mutual Life, U.S. Environmental Protection Agency

\$75,000 and Above

Aurora Health Care, Children's Hospital of Wisconsin, Milwaukee Foundation State of Wisconsin; Maternal and Child Health, HIV Prevention, Lead Poisoning Prevention



WE ARE LUCKY IN OUR FRIENDS!

revenues &  
**THE FINANCIALS**  
expenses



**1998 Financials**  
(April 1, 1998- March 31, 1999)

REVENUES & EXPENSES

Total Revenue by Source	\$ 8,724,626
Program Service Fees	62%
Government Grants	28%
Private Support	7%
United Way	1%
Other	2%

Total Expenses by Program \$ 8,851,898

Primary Health Care	
Medical	49%
Dental	9%
Behavioral Health	2%
Women, Infants & Children	7%
Health Education	5%
Environmental Health	4%
Social Services	3%
Administration	11%
Information Services	2%
Development	2%
Facilities/Security	6%

BALANCE SHEET (as audited by Virchow, Krause & Company, LLP)

Assets	
Current Assets	\$2,141,351
Fixed Assets	\$5,551,490
Other Assets	\$ 42,400
TOTAL	\$7,735,241
Liabilities and Net Assets	
Current Liabilities	\$ 325,229
Long Term Debt	\$2,406,330
Net Assets	\$5,003,682
TOTAL	\$7,735,241



1998

Thank you to our Board of Directors and Development Committee for the volunteer leadership they have provided this past year.

BOARD OF DIRECTORS

PATRICIA VILLARREAL, President, Milwaukee County

KEN HERRO, Vice President, La Causa, Inc.

PAUL WESTRICK, Secretary, Columbia ♦ St. Mary's

MIKE ARNOW, Treasurer, Arnow & Associates

LUIS A. GARZA, Milwaukee Public Schools

ANNA HODGES, Office of the Governor

JIM HEMPEL, Rockwell Automation

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ELISA ROMERO, Milwaukee County

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TIM CULLEN, Blue Cross Blue Shield United of Wisconsin

TIM ELVERMAN, Broydrick & Associates

BEVERLY SILIGMUELLER, YWCA of Waukesha

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MICHAEL YOUNGMAN, Northwestern Mutual Life

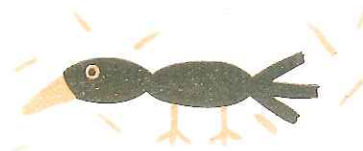






## MISSION OF THE SIXTEENTH STREET COMMUNITY HEALTH CENTER

“To Improve the Health and Well-being of Milwaukee’s near South Side Residents by Providing Quality Family-based Health Care, Health Education and Social Services, Free from Linguistic, Cultural and Economic Barriers”



**Hey it's a new day, make it something to crow about!**

**Special thanks to Joni Goldman for the 'whimsical primitive' artwork that decorates our clinic and this Annual Report.**

Annual Report designed by Lisa Moy / MOY CO.

## SIXTEENTH STREET COMMUNITY HEALTH CENTER

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This Annual Report is



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